

Are you a strong people leader and passionate about the work and mission of Mary's Meals?

This is the role for you!

Qualifications:

- Must be 18 or over
- Passionate about the work of Mary's Meals and excited to become an expert on the program
- Available to commit to the requirements of the role
- Strong leadership/communication and relational skills
- Team player, adaptable and flexible with your time commitment
- You are engaged in your community and a gatherer of people; also seen as an "influencer"
- Available evenings and weekends as required for campaign/event support & training

Benefits:

- Opportunities will be available for ongoing leadership development
 - Media training
 - Public speaking
- Gain experience on volunteer management
- Your community will be engaged and learn more about the work of Mary's Meals
- You can create an experience unique to you and your community
- Become a Mary's Meals expert
- Your volunteer leadership and engagement with those you lead in your group will change children's lives forever

Specifics:

- Get started by creating your own Community Ambassador Group and mentor other leaders in your group to then multiply and start their groups when they are ready to lead
- Provide regular updates and feedback to the Director for your area
- Provide a monthly updated team list to the Director for your area
- Relationship building: Host a monthly meeting/webinar with your ambassadors and be available to connect 1-1 with your ambassadors as required (this can also be done at events where you already will have groups of ambassadors). In addition, attend a quarterly national training call/video
 - Pool ideas and recourses/contacts with churches schools/organizations
 - Build relationships
 - Get people excited and motivated
 - Ideate and create ways to engage your community to support the work of Mary's Meals
 - Support and execute all National Mary's Meals campaigns and events
 - Utilize social media well for storytelling

- Create, build, and inspire a strong solid community among your ambassadors
- Provide orientation to your ambassadors and ongoing training
 - Host training webinars quarterly or as needed: A variety of topics are available, i.e. how to engage with the public at an event table
 - Keeping up to date with local event regulations, i.e. local COVID regulations, and updating your ambassadors with relevant information
- Host annual recognition event /acknowledge National Volunteer Week and International Volunteer Day
 - Provide regular recognition i.e.: thank you email or card after ambassador's event or fundraiser. (create a system that works for you) for your ambassadors
- Provide regular newsletter or quarterly updates to your director so they can be shared via social media. Collect stories from the volunteers on a regular basis so you can feature key volunteer stories - especially during International Volunteer Day, National Volunteer Week and notable occasions during the year
- Provide input and creative ideas to improve all aspects of the program to the director
 - i.e.: develop survey for ambassadors' experience feedback after events
- You will support ongoing ambassador recruitment
 - Through social and press media
 - Volunteer groups in your region
 - Word of mouth
 - Your community
- Support the intake process:
 - Conduct interviews
 - Conduct online reference checks
 - Welcome email and welcome package (face to face)
 - Identify potential future team leaders
- Seek and organize ambassador groups for opportunities for events/speaking opportunities
 - Distributing fundraising materials
 - setting up displays
 - presentations
 - organizing screenings
- Collection and process of fundraising finances
- Approve and process reimbursements for your ambassadors' out of pocket expenses
- Individual ambassadors who do not belong to a local team outside of your region may be assigned to you so they have a point of connection (based on province/region)

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